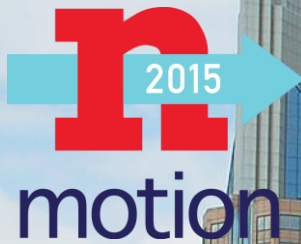




nMotion Planning Process Update Metro Council Joint Committee Briefing

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**Nashville Metropolitan Transit Authority
Regional Transportation Authority of
Middle Tennessee**

November 16, 2015

Outline of Briefing

- History Leading to Current Process
- Backdrop to Current Planning for Transit in Middle Tennessee
- What We're Hearing from Nashvillians
- Next Steps and Anticipated Metro Council Involvement
- Discussion



History Behind nMotion

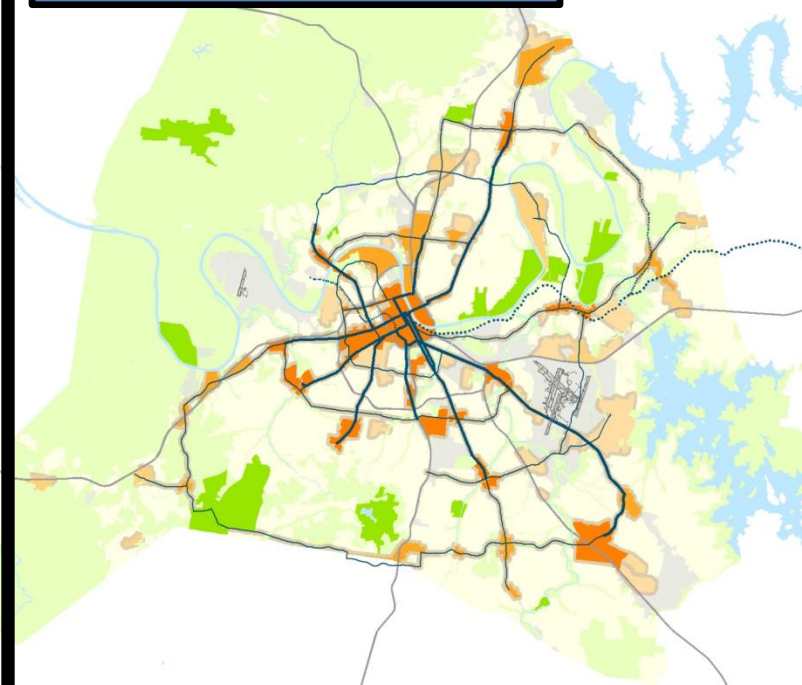
- 2009 MTA Master Plan and Planned Update
- Connection to NashvilleNext
- Amp Aftermath



Connection to Nashville Next

- Extension of over-arching themes with respect to accessibility, inclusion, high capacity transit, etc.
- Operationalize and further explore values and goals expressed by Nashvillians through Nashville Next into operating plans, budgets, goals and performance objectives.

Nashville Next Identified Transit Priority Corridors

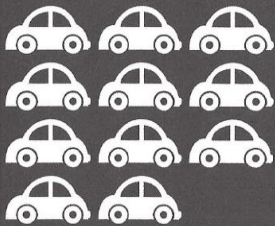


Backdrop: Other Connections

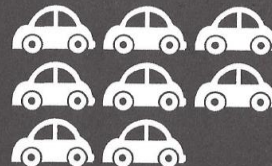


Backdrop to Current Transit Plans

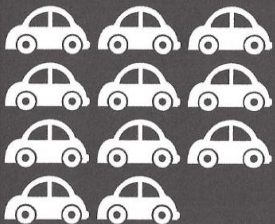
THE COST OF COMMUTING



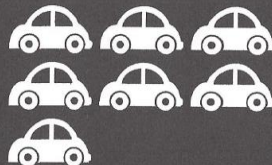
Nashville ranks 11th
in annual congestion
cost per commuter.



Nashville ranks 8th
in annual excess
fuel consumed per
commuter.



Nashville ranks 11th
in annual hours of
delay per commuter.



Nashville ranks 7th
in excess CO2 per
peak auto commuter.

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Guiding Principles

The adoption of these guiding principles by the Boards of the MTA and RTA provides policy-level guidance to direct the development of future services and projects.

Connect



Connect people to life in Middle Tennessee.

- Provide desirable, reliable and affordable transit choices for Middle Tennesseans.
- Focus additional resources on improving service quality in the highest-demand transit markets.
- Develop new partnerships and improved service models to better serve markets where fixed-route service is impractical.

Enhance



Make transit a competitive travel choice for more Middle Tennesseans.

- Make transit travel times in key corridors competitive with the private automobile.
- Improve service frequencies and spans in strong transit markets to a level attractive to consumers.
- Work with outside partners to improve the reliability of transit trips.

Simplify



Make transit easy to use.

- Provide service designs that are easy for potential users to understand.
- Adopt technologies that make travel easier.
- Improve access to, and the quality of, transit stops and stations.

Sustain



Develop a transit system that complements and advances broader regional goals and is financially sustainable over the long term.

- Improve the accessibility of fixed-route services for senior citizens and persons with disabilities.
- Develop and monitor performance measures with respect to service and adjust as necessary.
- Create a seamless menu of options among transit services, operators and other modes for travelers.
- Develop reliable and predictable revenue streams that grow with the economy of the region.

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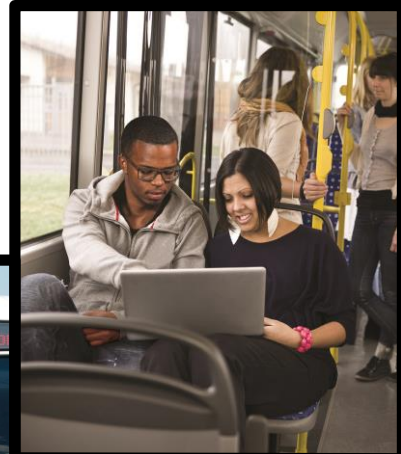
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What We're Hearing From Nashvillians

- **Convenience**
 - Simplicity
 - Span
 - Frequency
 - Travel Speed
 - Directness (“Straight Lines”)
- **Dependability**
 - On-Time Performance
 - Predictability
- **Safety**
 - Access to/from Transit
 - Perception of Personal Security at Stop



Next Steps



- **Additional engagements in Council Districts and neighborhoods**
 - Targeted outreach to underrepresented populations
- **Familiarity with possible strategies and operating environment**
- **Engagement with other Metro departments and related agencies**
- **Future Briefings for Council Committees**
- **Eventual budget implications with Mayor/ Council priorities**



Discussion

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2015 Strategic Plan:

Email: MTA.nMotion@nashville.gov

Website: [nMotion 2015.org](http://nMotion2015.org)